

OFFICIAL 2022-2023 EVENT SPONSORSHIP KIT



CHAMPIONS FOR LEARNING™
GOLDEN APPLE

Golden Apple | Friday, May 12, 2023 | Naples Grande Beach Resort

Beyond simply an event, the Golden Apple Celebration of Teachers showcases our community's educators' innovative best practices that are exciting students about learning. During this community-wide event, the Golden Apple recipients, Golden Apple Teachers of Distinction, and the Collier County Public Schools Teachers of the Year are honored for the tremendous impact they make for our young people.

The Golden Apple Celebration of Teachers includes a reception, elegant dinner, and inspiring presentations celebrating each of the Golden Apple teachers, giving guests a glimpse into their classrooms. The Golden Apple television program is aired on NBC-2 and posted to the Champions For Learning website and YouTube channel following the broadcast.

Several highly visible sponsorship opportunities are available.

GOLDEN APPLE

\$15,000 – Golden Apple Celebration of Teachers Major Sponsor

- Six (6) tickets to Golden Apple Celebration of Teachers with priority seating that includes Golden Apple Recipient, Principal and their guests at your table
- Escorts Golden Apple Winning Teacher up to the stage
- Two (2) tickets to McDonalds Teacher of Distinction Kick-Off Breakfast on January 5, 2023
- Invitation for two (2) to participate in Golden Apple Prize Patrol in March 2023
- Exclusive listing as Golden Apple Celebration of Teachers Major Sponsor in all promotional materials, including press release and invitations
- Participation in NBC-2 Golden Apple TV Show with prominent logo in credits of Golden Apple TV Show
- Prominent display of name and logo on all event materials including event website and social media
- Full-page ad in program booklet, inside front or back cover
- Speaking and video opportunity, podium recognition at reception
- Recognition in post event materials

\$10,000 – Golden Apple Celebration of Teachers Benefactor Sponsor

- Six (6) tickets to Golden Apple Celebration of Teachers with priority seating that includes Teacher of Distinction, Principal and their guests at your table
- Two (2) tickets to McDonalds Teacher of Distinction Kick-Off Breakfast on January 5, 2023
- Exclusive listing as Golden Apple Celebration of Teachers Benefactor Sponsor in all promotional materials, including press release and invitations
- Prominent display of name and logo on all event materials including event website, social media, & step and repeat
- Full-page ad in program booklet
- Podium recognition at reception
- Recognition in post event materials

\$5,000 – Golden Apple Celebration of Teachers Supporting Sponsor

- Four (4) tickets to Golden Apple Celebration of Teachers with seating that includes Teacher of Distinction, Principal and their guests at your table
- Two (2) tickets to McDonalds Teacher of Distinction Kick-Off Breakfast on January 5, 2023
- Listing as Golden Apple Celebration of Teachers Supporting Sponsor in all promotional materials, including press release and invitations
- Listing as Golden Apple Celebration of Teachers Supporting Sponsor on all event materials including event website and social media
- Half-page ad in program booklet
- Podium recognition at reception
- Recognition in post event materials

\$3,000 – Golden Apple Celebration of Teachers Event Sponsor

- Four (4) tickets to Golden Apple Celebration of Teachers with seating that includes Teacher of Distinction, Principal and their guests at your table
- Listing as Golden Apple Celebration of Teachers Event Sponsor in all promotional materials, including press release and invitations
- Listing as Golden Apple Celebration of Teachers Event Sponsor on all event materials including event website and social media
- Quarter-page ad in program booklet
- Podium recognition at reception
- Recognition in post event materials