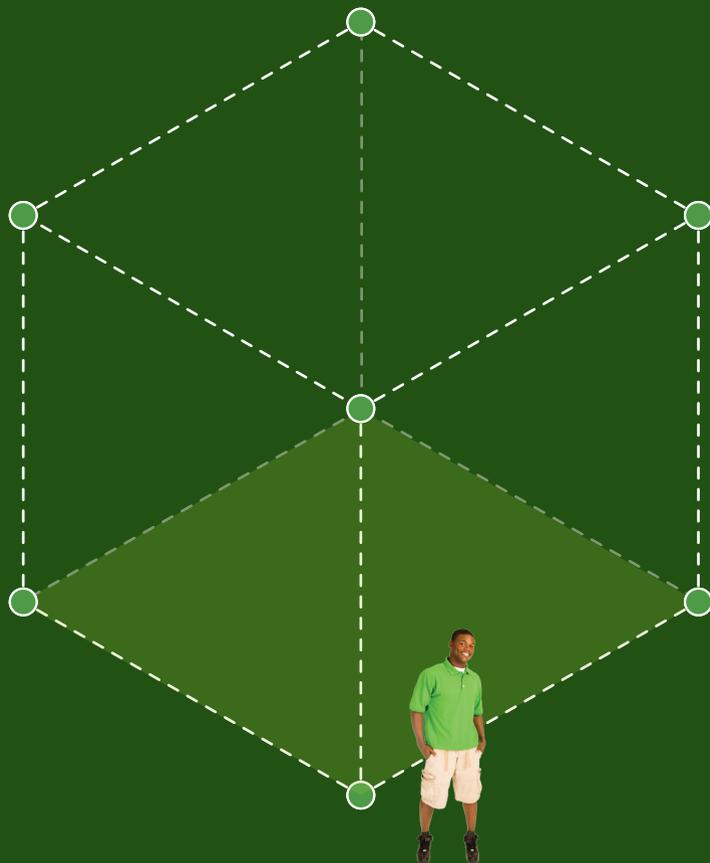


CHAMPIONS FOR LEARNING INVESTORS GUIDE 2021-2022



the stage is set for growth

Constructing Hope

With its grand opening in the Fall of 2021 the Center for Innovation will provide Champions For Learning with the capacity to give more of our students the ongoing support they need today to meet the challenges of tomorrow.



***“It’s not about solving problems.
It’s about seizing an opportunity.”***

FRANK DAVELER

In addition to serving more students, the Center provides the framework to deepen our support with more individual attention and targeted resources for students who need our support more than ever.

The Frank and Ellen Daveler Center for Innovation in Learning

State-of-the-art technology and design to inspire the entrepreneurial spirit needed to innovate solutions to today's complex economic, social and environmental challenges.

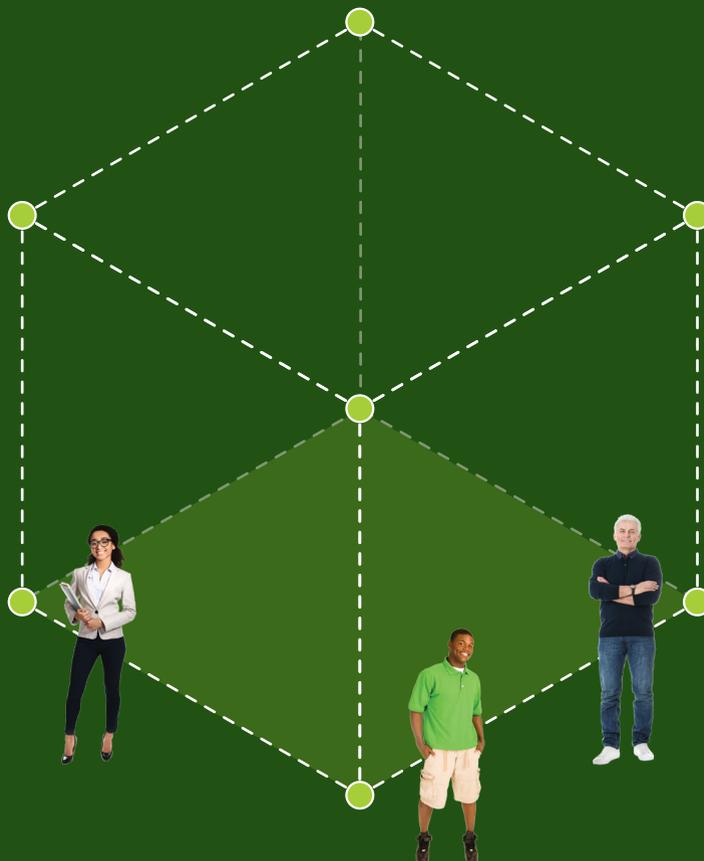
4915 square feet of newly renovated space to extend the work of our entire community, spur innovation and support our students.

Capacity to connect more students, volunteers, educators, community partners and members.

A direct link to connect with Lorenzo Walker Technical College, Florida Gulf Coast University and Florida SouthWestern State College.

A dynamic atmosphere for educators to develop and share ideas and best practices.

An indoor and outdoor cafe to facilitate connections among mentors and mentees.



Technology that allows students to receive insight from Champions alumni, business and community leaders whether they're across the table, five miles away or five thousand.

The need is great.

**Post-secondary
training and
education is
more important
than ever to our
students' and
community's
future.**

By 2025, 2 of every 3 new jobs created in Florida will require education or training beyond high school.¹

Today, fewer than 50% of Collier County residents aged 24-65 have earned a two-year degree or more.²

65% of Collier County Public Schools (CCPS) students have significant economic need.³

Just 9% of U.S. students from the lowest income quartile graduate with a bachelor's degree by age 24.⁴

¹Florida College Access Network 2020; ²Florida College Access Network 2019; ³CCPS 2021; ⁴U.S. Department of Education

So are the opportunities.

Since 2000, 76% of Champions For Learning program graduates have earned their degree or credential.

We have grown to annually support 350 8th-12th grade students and more than 500 Champions alumni who are now in college.

We're expanding support strategies with more scholarships, financial aid coaching, career/network opportunities.

“I am so proud to be the first in my family to attend and graduate college and to be a role model for my younger brothers.”

MARLENE R., CHAMPIONS ALUM,
BIOLOGY GRAD FGCU,
PHARMACY STUDENT AT USF



FOR
OUR

Students

**Dividends now.
Compound
returns for a
lifetime.**



Today's students face many challenges. From a rapidly evolving economic and technology landscape to the repercussions of the pandemic, the obstacles are daunting. Many of our Collier County students face even more barriers. 65% are from families with scant resources. 50% are from homes where English is not their first language.

Our students are amazing. Given the right tools, they can and do succeed. And that success will impact generations to come.

Support our students directly

Instant dividend! All your gifts to support students are matched dollar for dollar.

INSTANT DIVIDEND

Take Stock in Children Scholarship and Mentoring Program

Throughout high school, students receive weekly one-on-one mentoring and support. Graduates earn two-year tuition scholarships to Florida state colleges and technical schools.

“I thought I had to choose between college and caring for my mom. Champions For Learning worked with me to create a plan to continue my education and still help my family.”

CHRISTINE M.

Lorenzo Walker Technical High Graduate

INSTANT DIVIDEND | NEW

Technical Pathways Initiative

This partnership with Lorenzo Walker Technical College offers programming to connect interested students with a technical pathway leading to potential dual enrollment and scholarships.

INSTANT DIVIDEND

Technology and Data Systems

Software and technology will enable individualized support for the progress of our high school students as well as degree/credential attainment for our post-secondary alumni.

YOUR MATCHED GIFT WILL PAY RETURNS OVER A LIFETIME.

Median wages for Florida workers by education/training level.*

| | |
|------------------------|-----------|
| Master's or Higher | \$109,671 |
| Bachelor's Degree | \$73,369 |
| Associate's Degree | \$66,809 |
| Vocational Certificate | \$41,632 |
| High School Diploma | \$31,508 |

*Florida College Access Network 2020 (Georgetown University Center on Education and the Workforce)

INSTANT DIVIDEND

Tuition and Housing Scholarships

Champions For Learning students face a variety of challenges to complete their education. From tuition to housing support, scholarships help overcome barriers to stay on track.

INSTANT DIVIDEND

College & Career Preparation Program

This program offers weekly virtual or in-person support for college access, scholarship and financial aid applications, career exploration and readiness, goal-setting and self-advocacy skills.

Countdown to Cap & Gown

Graduation celebrations affirm the support of our community and the hard work of our Champions graduates preparing them to move forward with optimism and confidence. Your high-visibility sponsorship supports our student programs and inspires our students on the path to career and college.

Sponsorships support our student programs.

FOR
OUR

Educators

**Honoring
innovation and
sharing it
for exponential
value.**



You could say educators are the original entrepreneurs. The product they leverage with their students is enthusiasm for learning.

From our Golden Apple teacher celebration to our Teacher Network, Champions For Learning's educator programs are the conduit that connects educators with each other and our community, so they can connect their students with a brighter future.

Help our educators innovate and share best practices

Classroom Grants

Champions For Learning has been providing community members the opportunity to learn about teachers' creative ideas and fund them for more than 30 years. Last year, \$95,000 in Classroom Grants were awarded. *For opportunities to support our teachers' great ideas go to www.ChampionsForLearning.org/cwacgrants.*

NEW

Teacher Fellowships

These fellowships will offer teachers the opportunity to design their own learning program. The Fellowship will support professional learning, inquiry, research and/or sharing, adapting and refining of best practices to reach more students.

Champions Teacher Network

This collaborative initiative supports peer learning opportunities for 1200 educators. In addition to other opportunities, a new series of podcasts will debut this year providing a high-energy platform for teachers to share and learn from others.

**THE CLASSROOM GRANTS
PROGRAM PROVIDED
OVER 33,000 STUDENT
EXPERIENCES LAST YEAR.**

Golden Apple Teacher Recognition

Beyond simply an event, our Golden Apple program helps teachers share best practices and support peer learning while it offers community members a glimpse into the classroom. This year, in addition to the tv program, we plan to hold our Golden Apple Celebration in person again in coordination with Teacher Appreciation Week. High-profile sponsorships for Golden Apple support our educator programs. Teacher Appreciation Week sponsorships are also available for individual schools.

“Through the Teacher Network, I learned innovative practices to help my students share data in real time. I used them with my 8th graders and they were at the top of the district on science testing.”

MATT C.
East Naples Middle School

Ways to Give

You can make a one-time gift or multiply your impact by becoming part of our Champions Circle with a five-year commitment or join our Laurel Society with an endowment gift or pledge.

Laurel Society

The Laurel Society is for those who commit through an endowment gift to sustain the life-changing work of Champions For Learning for generations to come.

Champions Circle

Champions Circle members make a five-year annual commitment to propel the work of Champions For Learning into the future. This important source of stability will help us achieve the greatest impact. Please consider joining the Champions Circle to help address the urgent needs facing our future generations and our community.



Thank you
for joining in.

Your gift makes life better for our students and their families, our volunteers and our entire community.

Gifts to Support Our Mission

Through the years, unrestricted gifts have been a vital source of innovation and adaptation for us. These gifts give Champions For Learning the strength to listen, align and act. The pace of change today and the need to respond quickly and effectively to challenges make these gifts among the most important we receive.

Designated Gifts

With a designated gift, you choose the program or initiative you have a passion for, from a particular scholarship program for students to supporting an educator initiative. You may also choose to support our ongoing technology and equipment needs and updates. See our response card for choices.

“As a mentor, I came to truly understand the challenges facing my mentee. Now more than ever, I feel like Champions For Learning is where I want to invest for the future.”

JESSE R.
Community Member

Sponsorships

Our events are the place where we officially celebrate our educators, our students, our community and each other. Sponsorships are an important source of community pride and our funding. Find out details for sponsorship of each of our signature celebrations on our response form.

Night of Champions

As Champions For Learning’s signature event, Night of Champions celebrates our Community of Champions that has changed the lives of hundreds of Collier County students. This important celebration showcases our vibrant community, educators, students and volunteers. Several high-impact sponsorship opportunities are available. Sponsorships support our student mentoring and scholarship programs.

Join in.

**As the Education Foundation
of Collier County,
Champions For Learning has
been awarded the GuideStar
Platinum Seal of Transparency
and Charity Navigator's
highest 4-star rating.**



The Education Foundation of Collier County | 3606 Enterprise Avenue, Suite 150
Naples, Florida 34104 | (239) 643-4755 | ChampionsForLearning.org